

City of Brisbane

Agenda Report

To: City Council via City Manager

From: Stuart Schillinger, Administrative Services Director

Subject: Priority Based Budgeting Council Goals and Performance Measurements

Date: March 8, 2016

Purpose:

Develop a new method for presenting the budget which will better match City resources to Community goals and interests.

Recommendation:

Review and make any necessary changes to the goal statements and clarifying bullet points from the last Council Goal setting session and review, discuss, and make necessary changes to the draft Performance Measures.

Background:

In August of 2015 the City Manager and Administrative Services Director attended a conference on Priority Based Budgeting. The key aspects to this method is a fiscal model (which staff presented at the City Council's January 24th meeting), and City-wide goals, and Performance Measures.

City Council discussed the City-wide goals at their January 24th meeting. Based on this discussion staff has updated the goal statements and clarifying bullet points. The attached power point slides show the updates. The bullet points are now placed on the slide with the goal.

Discussion:

After Council reviews the goals are reviewed the next step is to ensure the performance measures are appropriate.

Fiscal Impact:

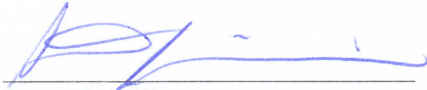
There is no fiscal impact for developing a priority based budget.

Measure of Success

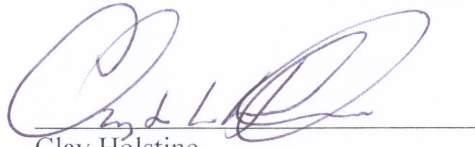
The City is better able to meet the needs of the Community with available resources

Attachments:

Powerpoint presentation on Priority based budget.



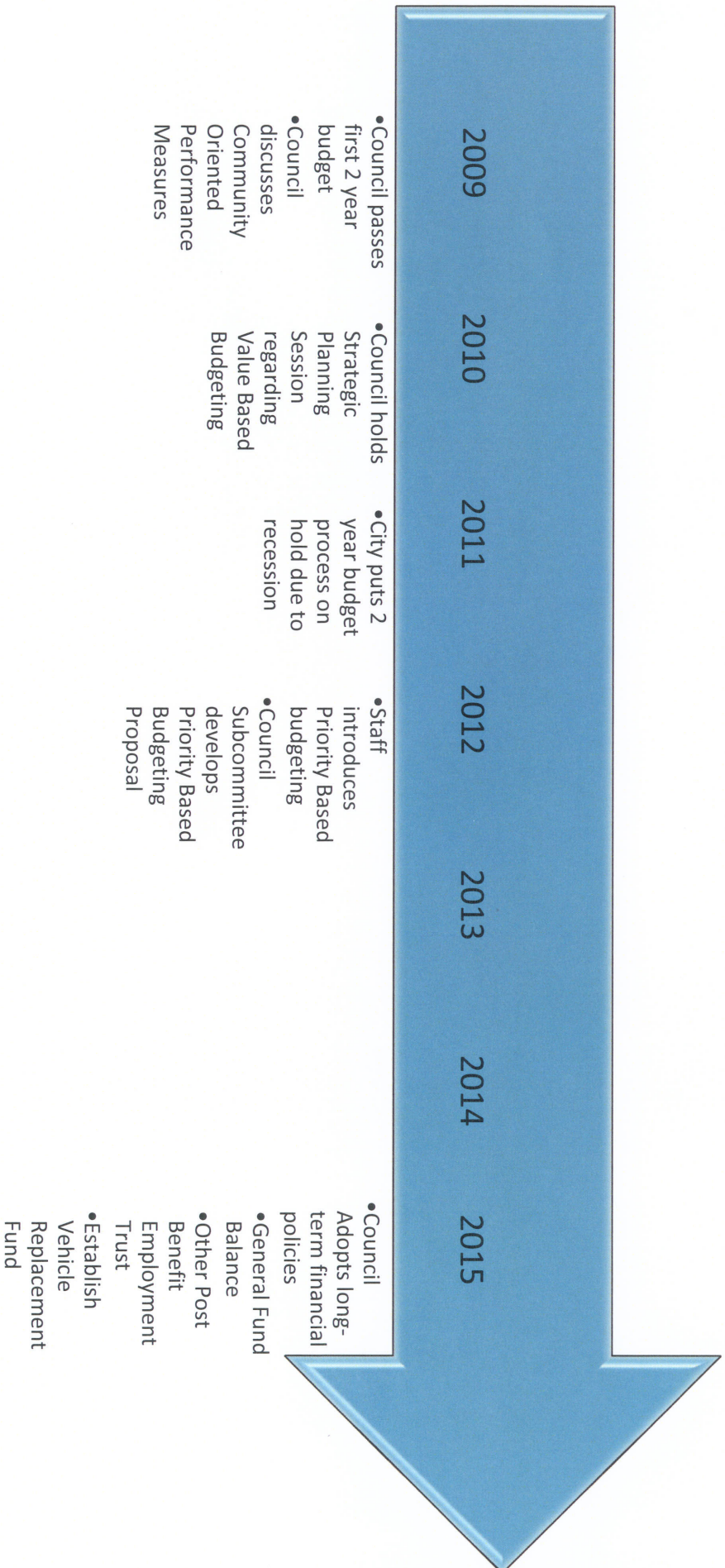
Stuart Schillinger
Administrative Services Director



Clay Holstine
City Manager

Council Goal Setting

Priority Based Budgeting



PRIORITY BASED BUDGETING

Develop fiscal result model

Develop base case 5-year revenue and expenditure plan

Develop base case one-time expenditure plan

Develop supplemental appropriation categories



Adopt Community oriented and Governance goals/results

Staff review existing Community Goals for consistency with current activities and current community discussions

Staff propose changes to existing Community Goals

Staff develop Governance Goals

Council review Community Goals and Governance Goals

Council adopts performance measures for each goal



Develop programs

Staff review activities to place into programs

Council review programs along with budget



Identify goals/results each program achieves

Staff identifies goals/results programs achieves

Council reviews results



Rank programs by how well they assist the City in achieving its goals/results



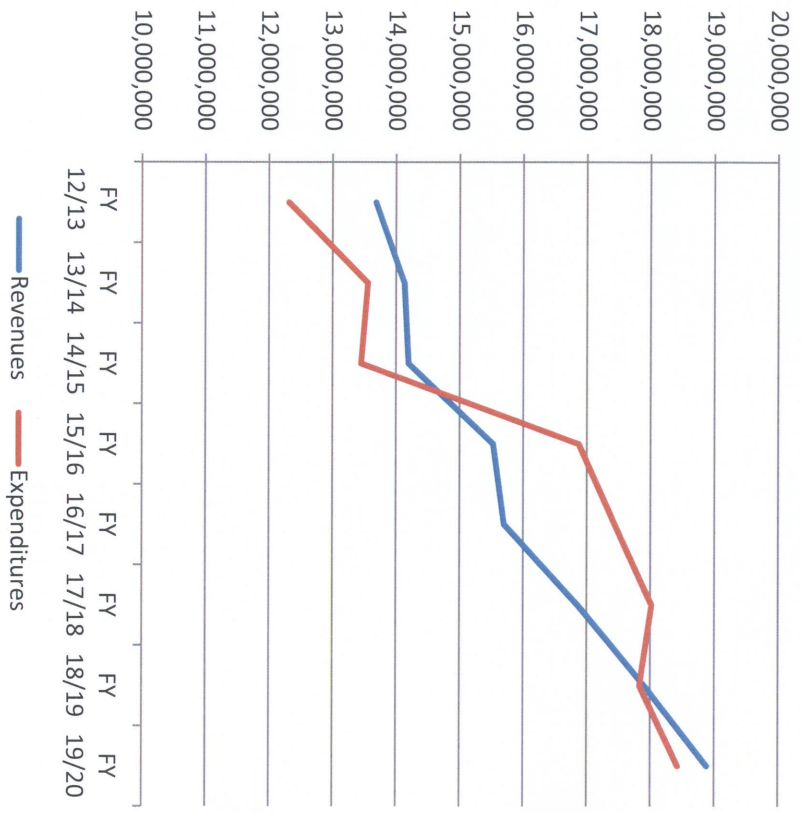
Develop performance indicators to measure effectiveness in meeting goals/results

Staff proposes performance measures for programs

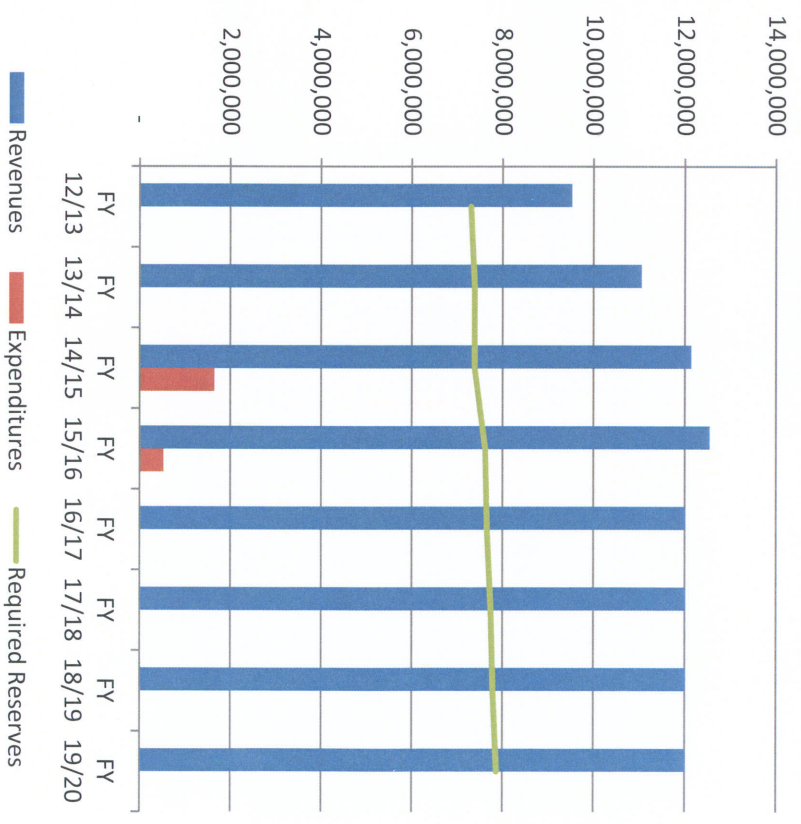
Council reviews performance measures

Fiscal Model

Base Case Revenues and Expenditures



Available One-time Funds



Community Oriented Goals

Council

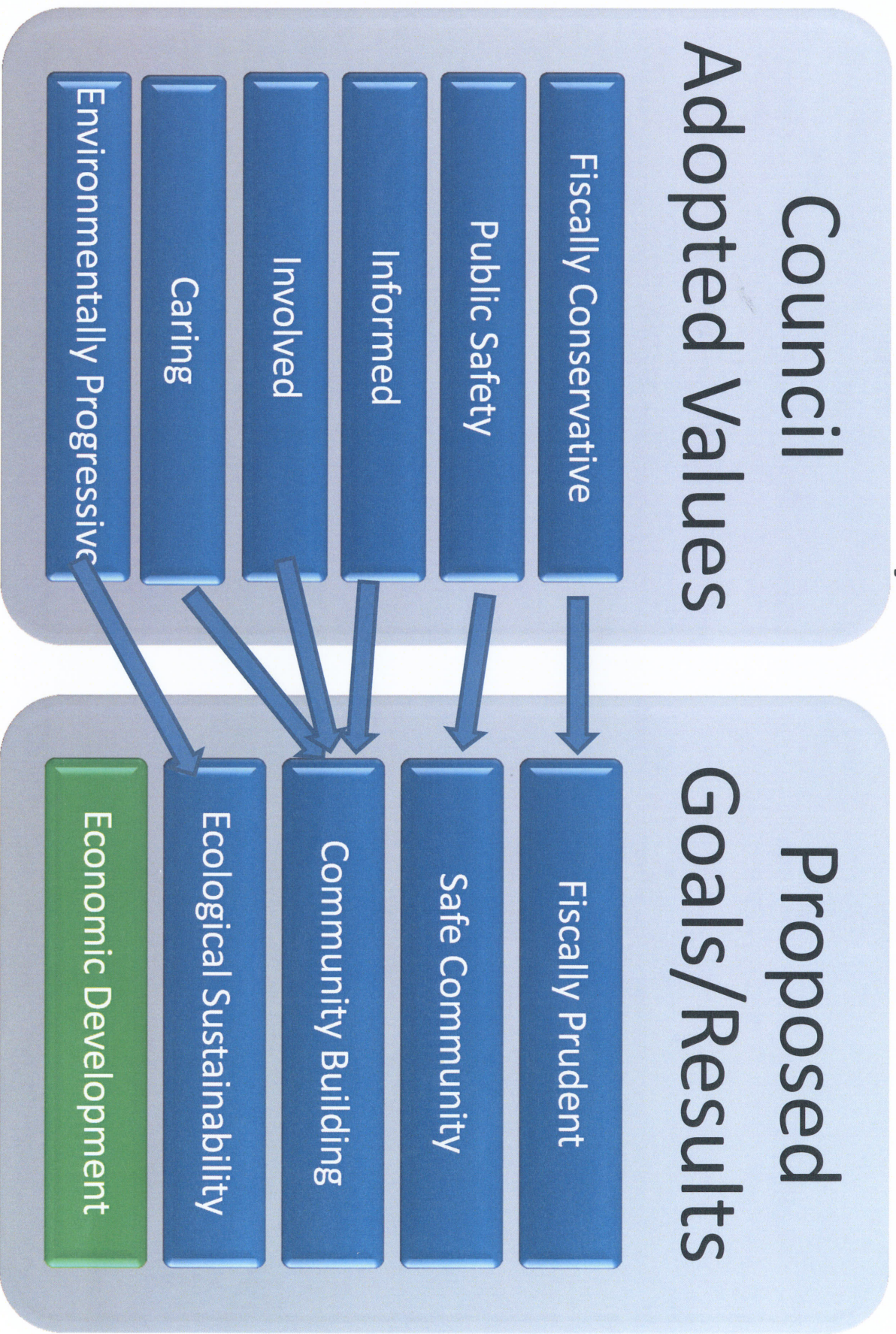
Adopted Values

- Fiscally Conservative
- Public Safety
- Informed
- Involved
- Caring
- Environmentally Progressive

Proposed

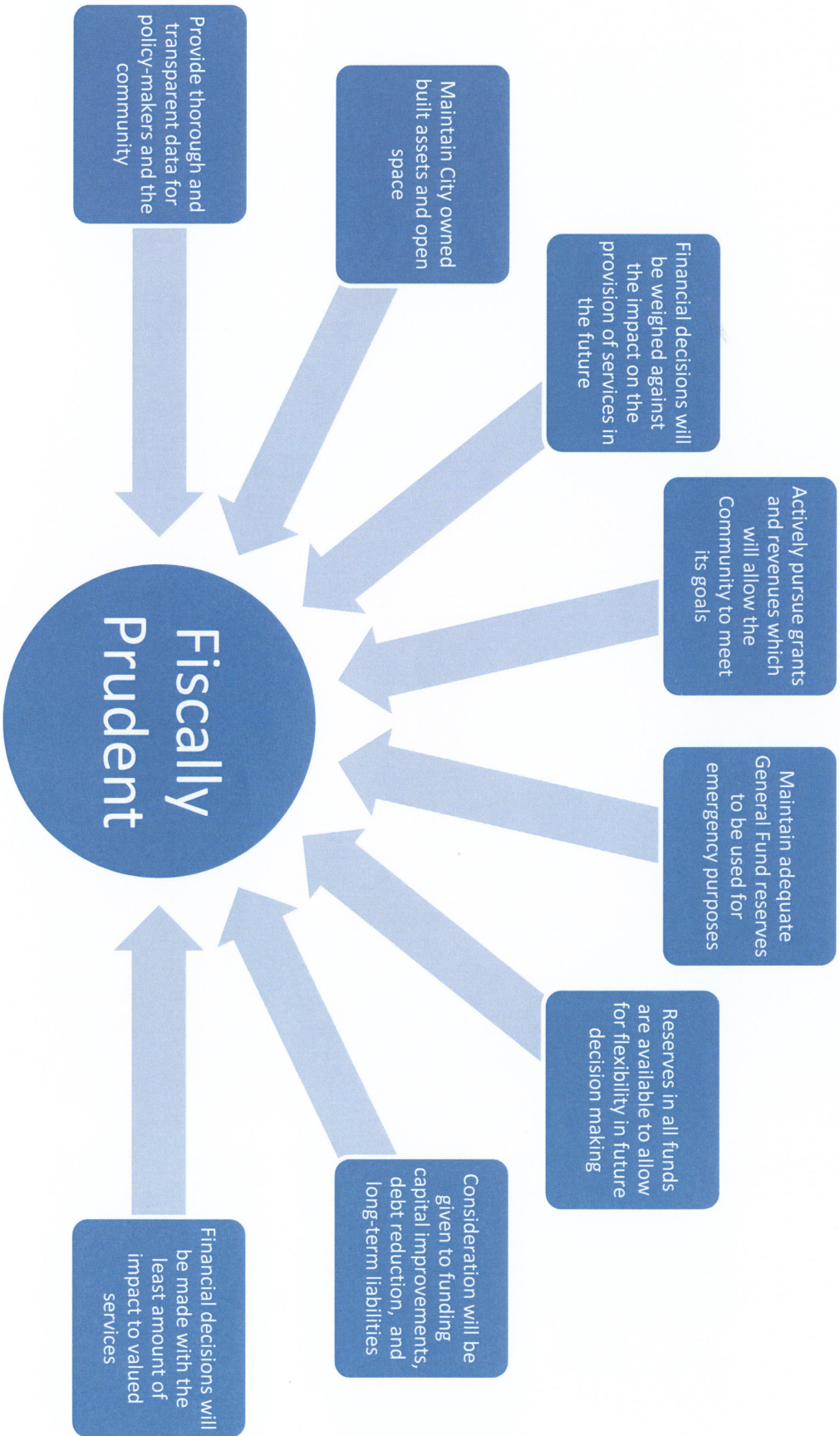
Goals/Results

- Fiscally Prudent
- Safe Community
- Community Building
- Ecological Sustainability
- Economic Development



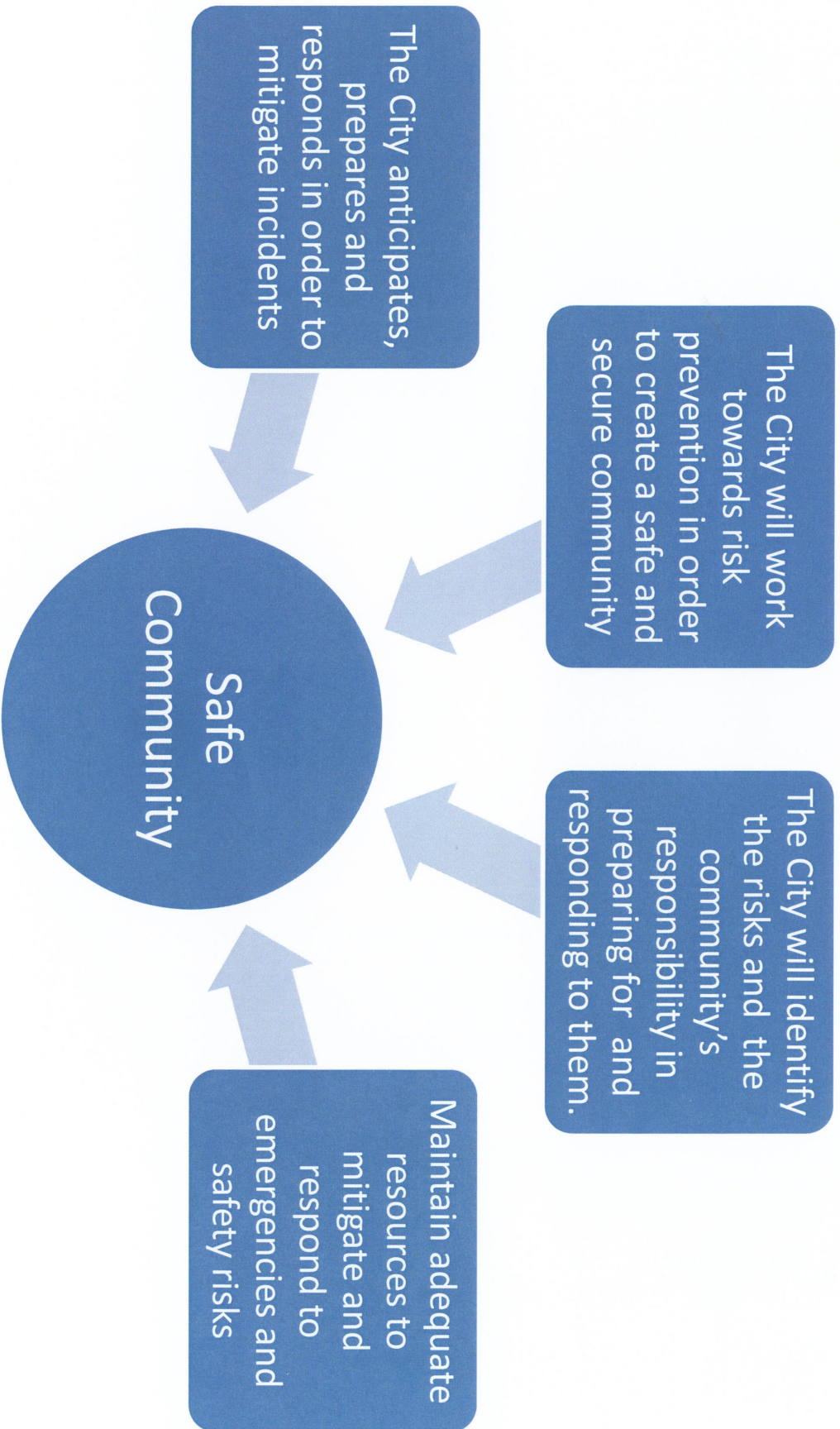
Fiscally Prudent

**BRISBANE'S FISCAL VITALITY WILL
REFLECT SOUND FINANCIAL
DECISIONS WHICH ALSO SPEAK TO
THE VALUES OF THE COMMUNITY.**



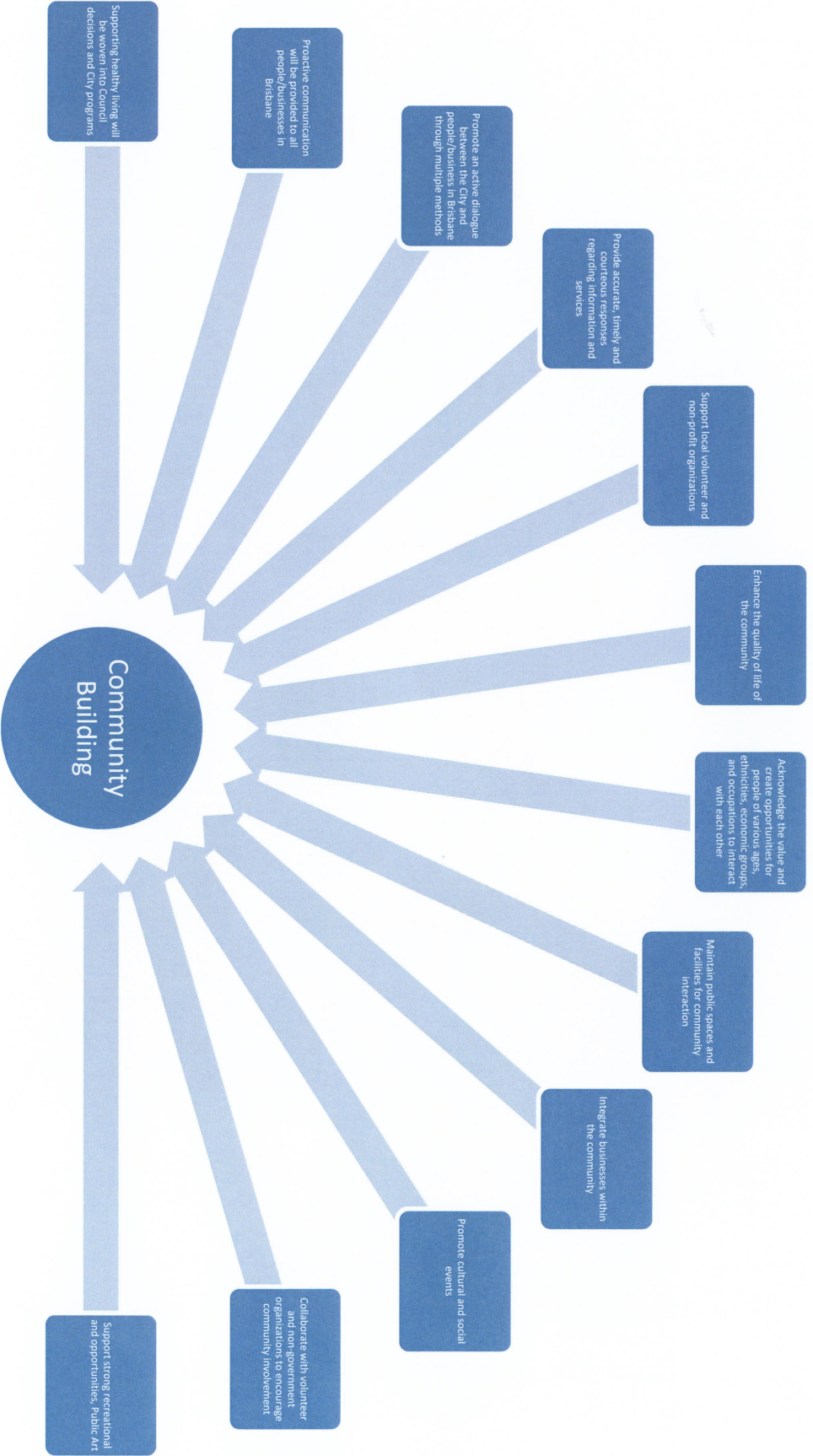
Safe Community

**RESIDENTS AND VISITORS WILL
EXPERIENCE A SENSE OF SAFETY**



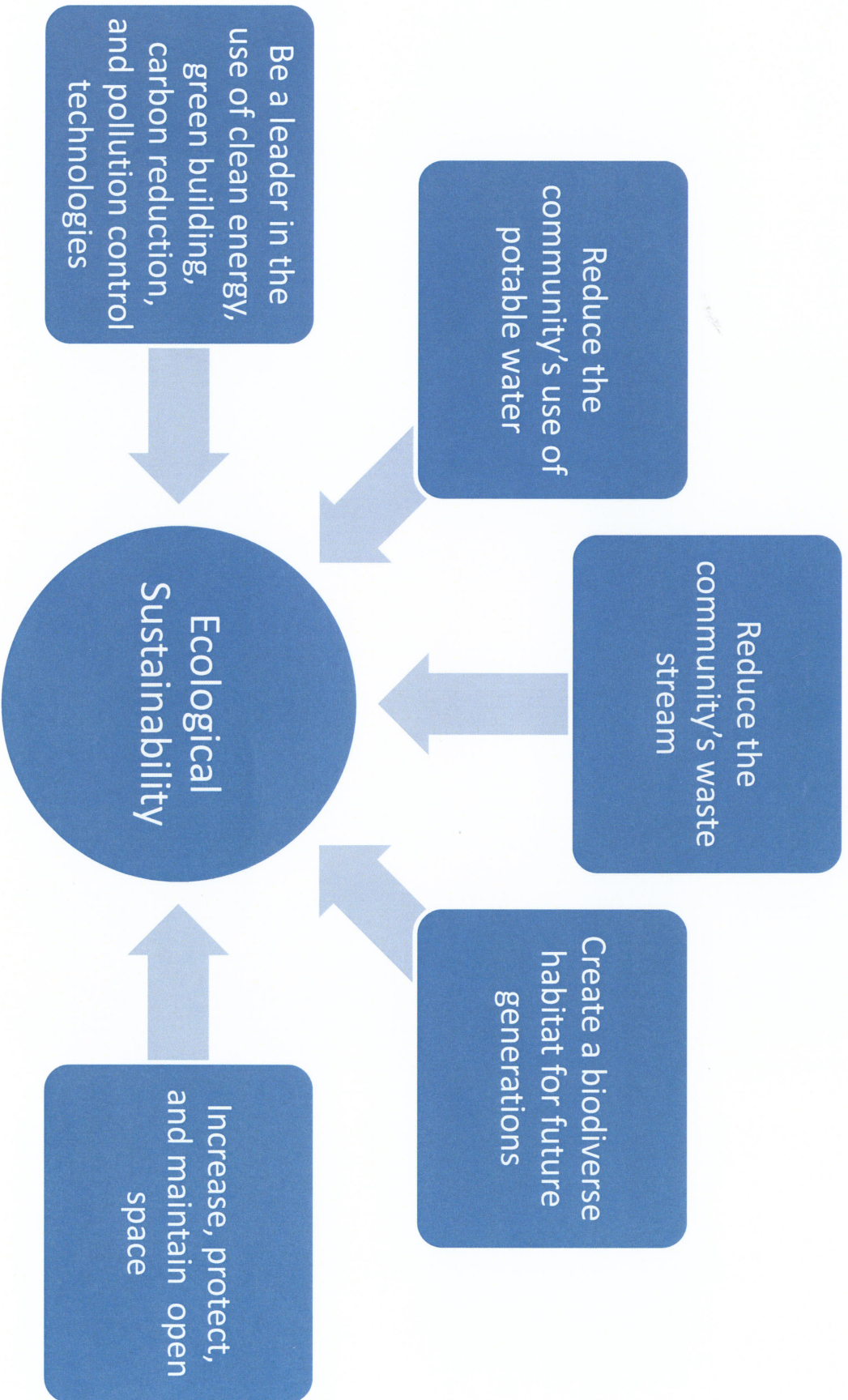
Community Building

**BRISBANE WILL HONOR THE RICH
DIVERSITY OF OUR CITY
(RESIDENTS, ORGANIZATIONS,
BUSINESSES) THROUGH
COMMUNITY ENGAGEMENT AND
PARTICIPATION**



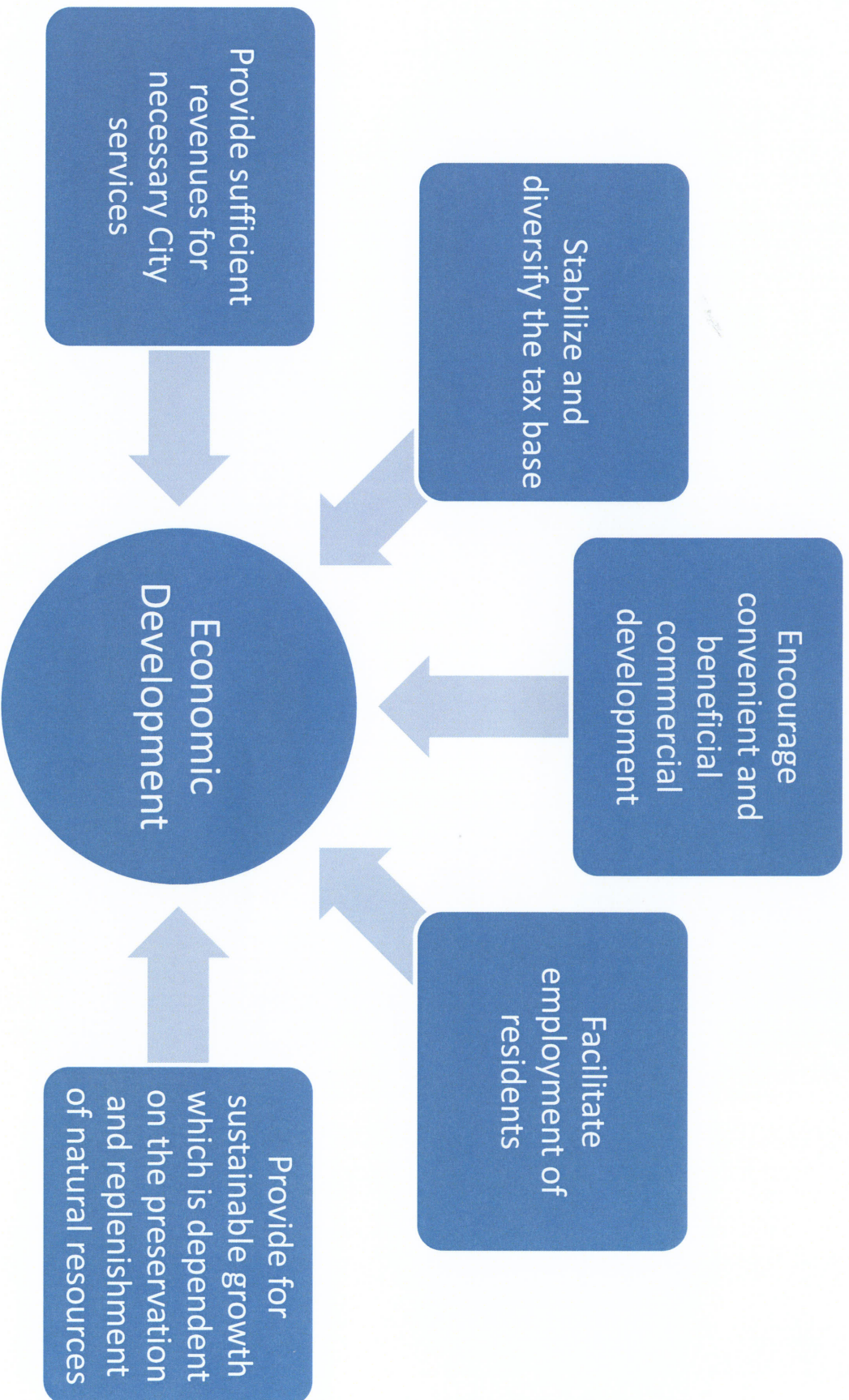
Ecological Sustainability

**BRISBANE WILL BE A LEADER IN SETTING
POLICIES AND PRACTICING SERVICE
DELIVERY INNOVATIONS THAT PROMOTE
ECOLOGICAL SUSTAINABILITY.**



Economic Development

**BRISBANE WILL WORK WITH THE
BUSINESSES AND RESIDENTS TO
PROVIDE FOR ECONOMIC
VITALITY/DIVERSITY**



Performance Measures for Goals

Specific

- The What, Why, and How

Measurable

- Tangible Evidence that Goal was Achieved

Achievable

- Must be Reachable

Results Focused

- Measure Outcome and not activity

Timely

- Linked to a time-frame

Performance Measures for Goals

Specific

- The What, Why, and How

Measurable

- Tangible Evidence that Goal was Achieved

Results Focused

- Measure Outcome and not activity

Ecological Sustainability

- Possible Measures
 - Performance data related to
 - Amount of water used
 - Waste Stream Reduction
 - Carbon output reduction

Fiscally Prudent

- **Possible Measures**
 - Financial Indicators
 - Fund Balance
 - Unfunded Liability
 - Confidence in future revenues
 - Return on Investment for individual projects/programs

Safe Community

- Possible Measures
 - Survey Data related to
 - Fire
 - Parks and Recreation
 - Police
 - Public Works

Community Building

- Possible Measures
 - Opportunities provided/facilitated
 - Co-sponsorships/non-profit use of facilities

Community Building (Citizen Engagement)

- Possible Measures
 - Survey Rating on awareness of up to 4 issues
 - Count on number of people who participated in discussion of issues

Community Building (Trust)

- Possible Measures
 - Survey Data
 - Interactions facilitated

Economic Development

- Possible Measures
 - Diversity of Tax
 - Survey concerning businesses